

Saint Louis Closet Co.

Fall 2011

Announcing... **Friends & Family REWARDS PROGRAM**

Saint Louis Closet Co. wants to thank all of our friends and customers who have helped build our company over the past 20 years! That's why we created our new "Friends & Family Rewards Program!"

Here's how it works:

REPEAT REWARDS:

Earn rewards every time you work with SLCC!

Receive a **FREE ACCESSORY** with every new closet purchase!

Less than \$1,500: \$50 Accessory Credit

\$1,500-\$3,000: \$75 Accessory Credit

More than \$3,000: \$100 Accessory Credit

REFERRAL REWARDS:

When you refer your friends and family to our company and they purchase an SLCC closet, you will receive a

\$50 GIFT CERTIFICATE

to Saint Louis Cellars Wine Store!



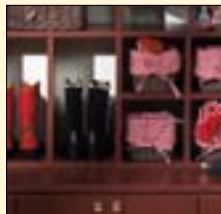
There is no limit to the number of rewards you can receive, so start referring today! Some restrictions may apply, so to receive full details, call us or stop into our Maplewood Showroom. **Call us at (314) 781-9000 to set up a FREE in-home estimate with one of our designers!**

About Saint Louis Cellars:

It is the hippest wine store in town bringing a myriad of fab offerings with its friendly atmosphere, cool labels, and wine tastings. The store opened in 2007 and specializes in great wines under \$20. In 2009, they expanded to include a "Splurge" section: wines over \$20. Located just north of Manchester Rd. on Big Bend in Maplewood.

a place for everything

read about preparing for the new school year, our "Ask Your Designers" feature and Saint Louis Closet Co. in the news.



Back 2 School!



Lockers: Not Just for Classrooms Anymore!

More and more people are installing locker units in their homes to keep their families organized! With tons of options like cubbies, locker hooks, hanging rods, drawers, shelves, baskets and even benches, your custom locker unit will fit your family perfectly!

For the Kids

Lockers are a great space saver not only in classrooms, but in your home as well! Organize your mudroom or entryway with lockers and you will never have to find a backpack or jacket thrown over a chair again! It can also change with the seasons, as all of our units are 100% adjustable!

For the Entire Family

Your whole family will stay organized with a custom locker unit designed with Saint Louis Closet Co.! You will never have to spend another morning running around looking for that other shoe or trying to locate that set of keys when you have a place for everything. Call us today for a free estimate!

Saint Louis Closet Co. In the Classroom



The College School

This grade school enlisted SLCC to design cubbies and lockers for some of their classrooms. The units were constructed with benches, locker hooks, shelving above and below the lockers and cabinets above to house long-term storage items.

Washington University

Saint Louis Closet Co. designed this workroom at Washington University in St. Louis to improve the efficiency of the office's day-to-day operations. The space includes an island with a Wilsonart® countertop, paper rolls for easy access, book shelves, cabinet doors, file drawers, corner shelves, in-baskets and much more.



St. Peter School

Saint Louis Closet Co. designed a new mail room for the offices at St. Peter School in Kirkwood. The photo above features a few things we did for them, including in-boxes as well as spaces designed especially to house the office's electronics.

Saint Louis Closet Co. in | the | news



January 2011 | Angie's List "Super Service Award"

Less than 5% of companies on Angie's List meet the eligibility requirements to be considered for the award. To be eligible for the award, companies must maintain an "A" rating overall and receive a minimum number of reports during the calendar year. This is the third consecutive year SLCC has been recognized with this award.

June 2011 | SLCC Owner Named to "Top 100 St. Louisans to Know" Jennifer was named one of the Top 100 St. Louisans that you need to know to get ahead in business. This recognition took Jennifer completely by surprise and she was humbled to receive it.

MONTHLY FEATURES:

Saint Louis Closet Co. Blog Our blog is updated weekly with all of the events, news and offers you need to know about. You can also reach the blog by clicking on the "Blog" tab on our website stlouisclosetco.com or visit it directly at stlouisclosetco.wordpress.com.

Facebook Updated constantly; find out everything going on at SLCC...including impromptu specials, valid for Facebook fans only at www.facebook.com/stlouisclosetco.

Twitter This is the fastest way to see what's going on with your favorite closet company! Follow us on twitter by going to twitter.com/stlouisclosetco!

YouTube Videos from Saint Louis Closet Co. pertaining to all things organizational are available on YouTube, so make our channel one of your favorites and stay in the know at www.youtube.com/stlouisclosetco.



ASK YOUR DESIGNERS: What is the most important thing to keep in mind when getting a custom closet?

TAMMY ROBBINS



Years at SLCC: 13

You don't have to spend thousands of dollars and get tons of accessories to get organized. I find that a simple design not only makes it affordable, but you don't feel overwhelmed or distracted by how much is going on in your closets.

MARIA SKORNIA



Years at SLCC: 6

Keep an open mind and don't get too attached to your possessions. To get organized, you have to part with some of your things, so make sure that you are ready to do it when you start the process. It is definitely worth it in the end!

SHEILA KRAIZER



Years at SLCC: 5

It is amazing how just a few small details and changes, like organizing a space in your home, can decrease stress and increase your productivity in your everyday life. The fact that we change people's lives for the better is so rewarding.

HEATHER SPARKS

Years at SLCC: 6
Think about how you use the space on a daily basis and keep that in mind throughout the design process. For example, if you have 100 pairs of shoes but only 5 pairs of pants, you're obviously going to need more shoe space.



JODI RHOADS

Years at SLCC: 5
Do not be intimidated by getting organized; it is not as daunting of a task as you think it will be. I think that the affordability of a custom closet is something that really surprises a lot of people. We don't sell you things you don't need.



CHRISTINE HALTENHOF

Years at SLCC: 15
Most people don't realize just how affordable it can be. Saint Louis Closet Co. can customize any space on any size budget. Many people are so surprised at how affordable it is that they will ask me to look at a few more closets!



SHAYLA BERKLEY



Years at SLCC: 11

You need to prioritize your spaces. You should start with the most unorganized, disruptive space in your home. The change you will see after fixing just that one space is amazing and you'll see how custom organization has helped your life.

MARY ZULAUF



Years at SLCC: 12

It helps tremendously when you can actually sit down with your designer, have her draw up your closets on the spot and explain how the design is going to meet your needs. It's imperative that we know you in order to design your perfect closet.

JANET ZELOSKI



Years at SLCC: 9

Evaluate your belongings and think about the things you need to access daily. We want to place items accordingly, within reach. The custom closet design will be well thought out to meet your specific needs, so definitely keep that in mind!

Saint Louis
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